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1. Introduction

These Terms and Service govern your use of the service for the Bang & Olufsen Group's products and software. Any questions regarding these Terms and Service may be directed to <http://www.staging.bang-olufsen.com/da/termservice> or by sending e-mail to dataprotection@bang-olufsen.dk.

2. Your use of the Bang & Olufsen Group's products and software.

We grant you a non-exclusive and revocable right to access and use the Bang & Olufsen Group's products and software in accordance with these Terms and Service.

3. Intellectual Property

All rights in and to the Bang & Olufsen Group's products and software, shall remain the exclusive property of Bang & Olufsen Group and its licensors (if applicable).

4. Liability and disclaimer

Bang & Olufsen Group's products are provided "as is" without any warranties of any kind. Bang & Olufsen Group and its suppliers, to the fullest extent permitted by law, disclaim all warranties, including the warranty of merchantability, warranty of non-infringement of third-party rights, and the warranty of fitness for a particular purpose. Bang & Olufsen Group and its suppliers make no warranties about the accuracy, reliability, completeness, or timeliness of the material, services, software, text, graphics and links. In no event will Bang & Olufsen Group be liable to any party for any damages whether direct, indirect, special, consequential or other for any use or inability to use the Bang & Olufsen Group's products and software, including, without limitation, any damages for lost profits, business interruption, loss of programs or other, even if we are expressly advised of the possibility of such damages.

5. Governing law and venue

These Terms and Service shall be governed and construed in accordance with the laws of Denmark, without regard to its conflict of law provisions, and any dispute related to Bang & Olufsen Group's products and software, shall be settled before the Danish courts, unless any applicable mandatory rules provide for a different forum.

6. Miscellaneous

We may need to change our Terms and Service from time to time. If changes are material we will notify you before these amendments enter into force.

¹Bang & Olufsen Group (also referred to as "B&O", "we", "us" "our") consists of Bang & Olufsen a/s, Peter Bangs vej 15, DK-7600 Struer, Denmark and its subsidiaries, including B&O Play a/s, Peter Bangs vej 15, 7600 Struer, Denmark.