

Bang & Olufsen Competition

By entering this competition, you accept the following promotional terms and conditions which include signing up to the Bang & Olufsen newsletter.

By entering the competition, you have the opportunity to win a 5 day masterclass in Metropolis Recording Studios, London valued at £8,000 (the “**Prize**”). The promotion starts on 02/04/2024 and ends 19/04/2024 (the “**Competition Period**”). A total of 3 finalist(s) will be drawn on 23/04/2024 (the “**Draw Date**”). You automatically participate in the competition by uploading your entry video as detailed on (www.bang-olufsen.com/en/gb/campaign/talent) on ([Disco Link here](#)) within the competition period (the “**Participation Criteria**”). This competition is limited to the residents of United Kingdom.

In addition to these terms, Bang & Olufsen's general terms and conditions for participation in competitions apply.

TERMS AND CONDITIONS FOR PARTICIPATION IN COMPETITIONS BY BANG & OLUFSEN

The following general terms and conditions apply to the competition and prize (“**Competition**”) promoted by Bang & Olufsen A/S.

1. Promoter and organizer: This Competition is organized by Bang & Olufsen A/S (“**Bang & Olufsen**”), Bang & Olufsen Allé 1, DK-7600 Struer, VAT no. DK41257911 and its affiliates and subsidiaries (“**Bang & Olufsen Group**”) where applicable.

2. Participation and eligibility: You can enter the competition by signing up via the (B&O.com URL) and subsequently uploading a video meeting the competition parameters as detailed on (B&O.com URL) and uploading your entry video to (DISCO.AC URL) (“**Contribution**”).

Each participant can only participate with one Contribution. All participants must be at least 18 years of age. Employees of the Bang & Olufsen Group are not allowed to participate in the Competition. Bang & Olufsen reserves the right to exclude a participant from the Competition if the Participation Criteria or conditions for eligibility are not fulfilled. Bang & Olufsen reserves the right to cancel, suspend or modify the Competition, or any part thereof, in case any technical failure or any other factor beyond Bang & Olufsen’s reasonable control impairs the integrity or proper functioning of the Competition, as determined by Bang & Olufsen in its sole discretion.

3. Drawing of the finalists (3): The finalists (3) will be selected by predefined panel of competition judges on the Draw Date. The finalists(3) will be notified directly via email with the instructions needed to attend the live final (01.05.2024). If Bang & Olufsen cannot get in touch with the finalist(s), and the finalist(s) do not respond to an email about the draw within two (2) business days, Bang & Olufsen reserves the right to draw another finalist. The finalist(s) must be available to attend the live final (01.05.2024).

4. Drawing of winner: The winner will be selected following a live performance at Bang & Olufsen of Mayfair, 72 New, Bond St, London W1S 1RR, by predefined panel of competition judges on the Date of the Final. The winner will be notified on the Date of the Final with the instructions needed to obtain the Prize. All the participants will be notified regarding the result of the Competition at the latest 30 days after the competition ends.

5. Prize: The Prize cannot be exchanged for other goods or services, redeemed as cash or combined with other promotions. Bang & Olufsen reserves the right to substitute the Prize with another prize with similar or greater value if

the original Prize becomes unavailable. The winner is responsible for all taxes and all other expense not included in the Prize. The prize must be redeemed within 8 weeks of being awarded.

6. Intellectual property / Rights: By participating you acknowledge that you accept and grant B&O and any other company within the Bang & Olufsen Group the right to use your Contribution, and the content created in relation to the Prize (such as recordings and video of your performance, photos, interviews) globally for any commercial and/or non-commercial use for digital material (e.g. social media, websites and online banners), offline marketing (e.g. print and in-store material) as well as TV and Cinema use (e.g. advertising, commercials and movies). For the avoidance of any doubt, by participating you confirm that you are aware, that you are not entitled to financial compensation of any kind.

7. Signing up for the Bang & Olufsen newsletter: By signing up to the Competition, you give us your permission that Bang & Olufsen can contact you via email with personalized marketing of our products and events, as well as marketing from your local Bang & Olufsen shop. Unsubscribing is possible at any time. Details on how personal data is processed, please see Bang & Olufsen Privacy Policy (link in article 8).

8. Consent and handling of personal data: By entering the Competition, you consent to the registration of your name and other relevant contact details, such as email address, telephone number and city and country of residence. The personal data collected is used as specified in the [Bang & Olufsen Privacy Policy](#) and in connection with drawing and contacting the winner in respect of handing out the Prize. Your consent can be withdrawn at any time. Note that there will be no data available for the draw if you withdraw your consent prior to the prize draws, and participation will therefore not be possible. Name and city information of the winner may be made public on Bang & Olufsen's web or social media pages.

9. Disclaimer / Warranties: The Competition is not endorsed, sponsored, or administered by, or associated with Facebook, Instagram, YouTube, X (formerly Twitter) or any other social media channels it may be advertised on, and Bang & Olufsen makes no representations or warranties of any kind, express or implied, regarding the Competition or your participation therein or the Prize and your acceptance or use of the Prize. Everything regarding this Competition, including the Prize, is provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.

Bang & Olufsen is not responsible or liable for: (1) any incorrect or inaccurate information, whether caused by participants, the mechanism by which you enter into or participate in the Competition or by any of the equipment or programming associated with or utilized in the Competition; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections of the equipment or programming associated with or utilized in the Competition; (3) technical or human error which may occur in the administration of the Competition; (4) any entries or submissions that are lost, damaged or delayed in transit; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's participation in the Competition or receipt or use or misuse of any Prize.