

Voluntary Product Accessibility Template® (VPAT®)

WCAG Edition

Version 2.3 (Revised) - April 2019

Table Information for VPAT® Readers

For each of the standards, the criteria are listed by chapter in a table. The structures of the tables are: the first column contains the criteria being evaluated, the second column describes the level of conformance of the product regarding the criteria and the third column contains any additional remarks and explanations regarding the product.

- When sections of criteria do not apply, or deemed by the customer as not applicable, the section is noted as such and the rest of that table may be removed for that section.
- When multiple standards are being recorded in this document, the duplicative sections are noted and responded to only one time. The duplicate entry will note the cross reference to the data.

Bang & Olufsen Accessibility Conformance Report

WCAG Edition

VPAT® Version 2.3 (Revised) – April 2019

Name of Product/Version: Bang & Olufsen

Product Description:

The scope of this VPAT is restricted to Specific pages listed in the table below.

Id#	Web Page / Screen / Document Identifier	Location / URL
1	PDP without buy module	https://www.bang-olufsen.com/en/speakers/beolab-18?variant=beolab-18-black
2	Immersive story page	https://www.bang-olufsen.com/en/story/beolab-90
3	French Site Front page	https://www.bang-olufsen.com/fr
4	PDP with buy module	https://www.bang-olufsen.com/en/headphones/beoplay-h9i
5	store finder	https://www.bang-olufsen.com/en/find-store
6	Story page	https://www.bang-olufsen.com/en/story/tipping-the-balance
7	Cart page	https://www.bang-olufsen.com/en/cart
8	Checkout	https://www.bang-olufsen.com/en/checkout

Id#	Web Page / Screen / Document Identifier	Location / URL
9	Front page	https://cloud.bang-olufsen.com/login
10	Footer	https://www.bang-olufsen.com/en
11	Header	https://www.bang-olufsen.com/en
12	Book a visit	https://www.bang-olufsen.com/en/find-store/DEOU000192
13	Category page	https://www.bang-olufsen.com/en/speakers

Report Date: September 26, 2019

Report Updated: November 14 2019

Contact Information:

Notes:

This VPAT has been created by Deque Systems, Inc upon completion of an accessibility evaluation and validation conducted on 09/06/2019. Further, update has been made on 11/14/19 on the validation conducted on 10/06/19.

Evaluation Methods Used:

*Automation used aXe core rule engine

*Manual assessment based on Windows 10 – Firefox – NVDA

Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.0	Level A (Yes) Level AA (Yes) Level AAA (No)
Web Content Accessibility Guidelines 2.1	Level A (No) Level AA (No) Level AAA (No)

Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion. This can be used only in WCAG 2.0 Level AAA.

WCAG 2.0 Report

Note: When reporting on conformance with the WCAG 2.0 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.0 Conformance Requirements](#).

Table 1: Success Criteria, Level A

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.1.1 Non-text Content (Level A)	Supports	
1.2.1 Audio-only and Video-only (Prerecorded) (Level A)	Supports	
1.2.2 Captions (Prerecorded) (Level A)	Supports	
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A)	Supports	
1.3.1 Info and Relationships (Level A)	Supports	
1.3.2 Meaningful Sequence (Level A)	Partially Supports	<p>Content that is intended to be hidden from all users is readable with a screen reader in over 2 pages (Category page, PDP without buy module).</p> <p>Accessibility problem it causes: When content that is meant to be hidden from all users is still available to screen reader users, they may be misled or confused about the meaning of the content.</p>
1.3.3 Sensory Characteristics (Level A)	Supports	
1.4.1 Use of Color (Level A)	Supports	
1.4.2 Audio Control (Level A)	Supports	
2.1.1 Keyboard (Level A)	Supports	
2.1.2 No Keyboard Trap (Level A)	Supports	
2.1.4 Character Key Shortcuts (Level A 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	
2.2.1 Timing Adjustable (Level A)	Supports	
2.2.2 Pause, Stop, Hide (Level A)	Supports	Content that is moving, blinking or automatically updating such as carousels, animations and auto-playing videos have a mechanism to pause/play such contents at the

Criteria	Conformance Level	Remarks and Explanations
		user's will.
2.3.1 Three Flashes or Below Threshold (Level A)	Supports	
2.4.1 Bypass Blocks (Level A)	Supports	
2.4.2 Page Titled (Level A)	Supports	
2.4.3 Focus Order (Level A)	Partially Supports	<ol style="list-style-type: none"> 1. Element receives focus but is not visible to the users / Hidden or empty element receives focus in over 2 screens. Accessibility problem it causes: When an element that is not visible receives keyboard focus, sighted keyboard users and screen reader users may be left wondering if they are missing content or functionality. Every focusable element must have content and be visible. 2. Focus is not maintained in modal in over 2 screens. Accessibility problem it causes: If sighted keyboard users or screen reader users can tab to content behind a modal dialog window, they may become disoriented or confused. Both keyboard focus and screen reader focus must be trapped within a modal dialog until it is dismissed.
2.4.4 Link Purpose (In Context) (Level A)	Supports	
2.5.1 Pointer Gestures (Level A 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	
2.5.2 Pointer Cancellation (Level A 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	
2.5.3 Label in Name (Level A 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	

Criteria	Conformance Level	Remarks and Explanations
2.5.4 Motion Actuation (Level A 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	
3.1.1 Language of Page (Level A)	Supports	
3.2.1 On Focus (Level A)	Supports	
3.2.2 On Input (Level A)	Supports	
3.3.1 Error Identification (Level A)	Supports	
3.3.2 Labels or Instructions (Level A)	Supports	
4.1.1 Parsing (Level A)	Supports	
4.1.2 Name, Role, Value (Level A)	Partially Supports	<p>1. Element appears like a combo box but not coded so in over 3 screens.</p> <p>Accessibility problem it causes: Every user interface control must have a role along with any applicable states and properties so that screen reader users know how to interact with the control. Native HTML elements - such as <button>, <a>, <input>, <select> - already have a role, and their necessary states and properties - such as the checked/unchecked state of a checkbox - are automatically conveyed so nothing more needs to be done. If you create a custom version of a native HTML element or a custom control or widget that does not have a native HTML equivalent, you must add the relevant role(s) and any applicable states and properties using ARIA as well as expected keyboard interactions.</p> <p>2. Custom control is missing label/name in 1 screen.</p> <p>Accessibility problem it causes:</p>

Criteria	Conformance Level	Remarks and Explanations
		Every user interface control must have an accessible name that conveys the purpose or function of the control for screen reader and other assistive technology users.

Table 2: Success Criteria, Level AA

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live) (Level AA)	Supports	
1.2.5 Audio Description (Prerecorded) (Level AA)	Supports	
1.3.4 Orientation (Level AA 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	
1.3.5 Identify Input Purpose (Level AA 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	
1.4.3 Contrast (Minimum) (Level AA)	Supports	
1.4.4 Resize text (Level AA)	Supports	
1.4.5 Images of Text (Level AA)	Supports	
1.4.10 Reflow (Level AA 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	
1.4.11 Non-text Contrast (Level AA 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	
1.4.12 Text Spacing (Level AA 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	
1.4.13 Content on Hover or Focus (Level AA 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	
2.4.5 Multiple Ways (Level AA)	Supports	
2.4.6 Headings and Labels (Level AA)	Supports	The visual labels and the programmatic labels across the pages are descriptive enough for all the users to identify the purpose of the controls.

Criteria	Conformance Level	Remarks and Explanations
2.4.7 Focus Visible (Level AA)	Supports	
3.1.2 Language of Parts (Level AA)	Supports	
3.2.3 Consistent Navigation (Level AA)	Supports	
3.2.4 Consistent Identification (Level AA)	Supports	
3.3.3 Error Suggestion (Level AA)	Supports	
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA)	Supports	
4.1.3 Status Messages (Level AA 2.1 only)	Not Applicable(As this is WCAG2.0 Assessment)	

Pages / Documents That Partially Support One or More Success Criteria

1. Category Page
2. Checkout
3. Footer
4. French site Front page
5. Header
6. Immersive story page
7. PDP with buy Module
8. PDP without buy Module
9. Story Page